

Purchase any national sponsorship and receive the advertising sponsorship FREE as our gift to you!

Sponsorship Opportunities



At Security Canada we want to help you to maximize your exposure with some excellent sponsorship items.

1. **Hanging Banners*** – Multiple hanging banner opportunities are available at Security Canada Central. (5 individual sponsorships available)
2. **Flag Banners**** – (self-supporting) 7'x 36". The flag banners will be positioned in the registration area. (4 – Central, 2 – Regional show sponsorships available)
3. **Registration Kiosk** – bottom panel of the kiosk. There are 6 kiosks available and can be purchased alone or in groups. (1 sponsorship available)
4. **Aisle signs** – Your company name and logo will be displayed from each of the 9 aisle signs suspended over the show. (1 sponsorship available)
5. **Lanyards** – Have your company name around everyone's neck. What better way to get your name out there? Your name will accompany the Security Canada name on the lanyard. (1 sponsorship available – national only)
6. **Parking Area Shuttle** – Sponsor the shuttle bus that brings attendees to the show from the parking area. (1 sponsorship available)
7. **Floor Mats** – Your logo digitally printed in colour on 3 sixteen square foot mats at the show entrance. Production and installation included. (1 sponsorship available)
8. **Bag Stands at the Entrance** – Attendees appreciate being able to put everything in one bag. Make sure the first one is yours by sponsoring the stands right at the show entrance. Exhibitor's to supply the bags. (1 sponsorship available at each show)
9. **Show Floor Plan** – The most recent floor plan with exhibitor list will be given to all attendees at the registration desk. The sponsor will have the opportunity to prominently display their logo on each copy for all attendees to see as well as highlight their booth on the plan. (1 sponsorship available for each show)
10. **Bar** – Buy every attendee a drink. Sponsor the bar where available and have your logo displayed on the bar as well as on drink tickets.
11. **Electronic and Print Advertising Sponsorship** – Your company logo displayed on all electronic communication tools such as e-blasts and website as well as print ads. A total of five (5) spaces available for each show.

If you are interested in any of these sponsorship opportunities please contact Steve Basnett at (905) 513-0622 x224. Availability is based on a first come first served policy.

* Banners to be provided by Exhibitor. Banners that require suspension will be at the cost of the Exhibitor. All banners must be approved by show management.

** Flag Banners to be provided by Exhibitor.



Sponsorship Form

The number of sponsorships available are indicated beside each show. Not all shows have sponsorships. National sponsorships include one item at each show location and also include the #11 sponsorship package.

- | | AMOUNT |
|---|-----------------------------------|
| 1. Hanging Banners – A total of five (5) sponsorships are available. One (1) sponsorship = One (1) banner.
<input type="checkbox"/> SCC \$500 per banner | 1. \$ 500 x () = \$ _____ |
| 2. Flag Banners – A total of four (4) individual sponsorships are available at the Central show. A total of two (2) individual sponsorships are available for each of the other shows. If a national sponsorship is purchased, one (1) banner will be displayed at each of the five (5) shows.
<input type="checkbox"/> East \$250 <input type="checkbox"/> Alberta \$250 <input type="checkbox"/> West \$250
<input type="checkbox"/> Central \$500 <input type="checkbox"/> Atlantic \$250 <input type="checkbox"/> National \$1,500 | 2. \$ _____ |
| 3. Registration Kiosk – Available at the Central show only. Sponsors only have the option of purchasing one (1) individual kiosk or all six (6) kiosks.
<input type="checkbox"/> Per Kiosk \$600 <input type="checkbox"/> All 6 kiosks \$2,500 | 3. \$ _____ |
| 4. Aisle signs – One (1) sponsorship available at the Central show only.
<input type="checkbox"/> Central \$2,500 | 4. \$ _____ |
| 5. Lanyards – Includes lanyards for all five (5) shows across Canada.
<input type="checkbox"/> National \$6,500 | 5. \$ _____ |
| 6. Parking Area Shuttle – One (1) sponsorship available at the Central show only.
<input type="checkbox"/> Central \$1,500 | 6. \$ _____ |
| 7. Floor Mats – One (1) sponsorship available at the Central show only.
<input type="checkbox"/> Central \$1,600 | 7. \$ _____ |
| 8. Bag Stands at the Entrance – One (1) sponsorship available at each show.
<input type="checkbox"/> East \$500 <input type="checkbox"/> Alberta \$250 <input type="checkbox"/> West \$500
<input type="checkbox"/> Atlantic \$250 <input type="checkbox"/> Central \$750 <input type="checkbox"/> National \$2,250 | 8. \$ _____ |
| 9. Show Floor Plan – One (1) sponsorship available for each show.
<input type="checkbox"/> East \$500 <input type="checkbox"/> Alberta \$250 <input type="checkbox"/> West \$500
<input type="checkbox"/> Atlantic \$250 <input type="checkbox"/> Central \$1,200 <input type="checkbox"/> National \$2,700 | 9. \$ _____ |
| 10. Bar – One (1) sponsorship available for each show.
<input type="checkbox"/> East \$5,000 <input type="checkbox"/> Alberta \$2,500 <input type="checkbox"/> West \$3,500 <input type="checkbox"/> Atlantic \$1,500 | 10. \$ _____ |
| 11. Electronic and Print Advertising Sponsorship – A total of five (5) spaces available for each show.
<input type="checkbox"/> East \$650 <input type="checkbox"/> Alberta \$500 <input type="checkbox"/> West \$500
<input type="checkbox"/> Atlantic \$425 <input type="checkbox"/> Central \$3,000 <input type="checkbox"/> National \$4,500 | 11. \$ _____ |

TOTAL \$ _____

FULL PAYMENT MUST ACCOMPANY CONTRACT
 CONTRACTS WILL NOT BE PROCESSED WITHOUT FULL PAYMENT

CREDIT CARD PAYMENT

Visa Mastercard American Express

Account # _____ Expiry _____

Cardholder Name _____

Signature _____

Canadian Security Association

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 Toll Free: 1-800-538-9919
 Fax: (905) 513-0624
www.canasa.org

I authorize CANASA to debit my credit card for the TOTAL dollar amount shown above.

Company Name _____

Address _____

Phone _____ Email _____