



## **FOR IMMEDIATE RELEASE**

### **The Canadian Security Association Announces New Show in Alberta**

#### **A New Partnership with the Tri-Lateral Security Conference Program will bring superior conferences to a new audience**

December 7, 2009 (Markham, Ontario) – The Canadian Security Association (CANASA) announced today the addition of Security Canada Alberta to their suite of security industry trade shows. Security Canada Alberta will also see a new partnership with the Tri-Lateral Security Conference Program, which is known for the quality and excellence of its conference program.

Security Canada Alberta will not only have the extraordinary exposition that only Security Canada can deliver, it will incorporate the Tri-Lateral Security Conference program which is designed to provide a unique opportunity to learn from world class experts on a broad number of overlapping topics. Security Canada Alberta will bring together delegates in the fields of logical security, physical security, security management, privacy, law enforcement and intelligence groups.

“We are very excited to announce the new partnership with the Tri-Lateral Security Conference. They have run their conference for several years with a top notch conference program and a small trade show,” says JF Champagne, Executive Director of the Canadian Security Association.

“This partnership will allow us to leverage the strengths from each other which will result in an amazing show and conference program,” continues Champagne.

Glen Kitteringham, M.Sc., CPP of the Calgary/Southern Alberta Chapter of ASIS International and Co-Chair of the Tri-Lateral Conference Group agrees, “The success of the past four Tri-Lateral conferences has been so exciting and now this opportunity to partner with CANASA expands our scope onto the national and international stage. With CANASA’s expertise in presenting quality trade shows and the Tri-Lateral’s experience in attracting world-class speakers, this event will no doubt be one of Canada’s best security events next year.”

Security Canada International Security Conference and Expositions are firmly established as the leading security industry events in Canada attracting a growing number of exhibitors and thousands of attendees from all across North America as well as internationally. In addition to Alberta, Security Canada will host shows in Quebec, New Brunswick, British Columbia and Ontario.

The date for Security Canada Alberta is May 12 and 13, 2010 at the Deerfoot Inn and Casino in Calgary.

**For more information visit [www.securitycanadaexpo.com](http://www.securitycanadaexpo.com)**

#### **About the Canadian Security Association**

The Canadian Security Association (CANASA) is a national non-profit organization, established in 1977 dedicated to promoting the interests of its members and the safety and security of all Canadians. CANASA is the national voice of the security industry and has a growing membership of more than 1,200 members across Canada, representing all segments of the industry. CANASA supports its members through a comprehensive network of services, including security education, government relations, marketing, communications, leading industry trade shows and the latest industry information and news. Visit [www.canasa.org](http://www.canasa.org)

## **About the Tri-Lateral Security Conference**

The Tri-Lateral Security Conference is a joint initiative sponsored by three separate organizations: ASIS International Chapter #162 Calgary/Southern Alberta, the Security Professionals Information Exchange (SPIE) and the Western Canada chapter of the High Technology Crime Investigation Association (HTCIA). Created in 2006, the Tri-Lateral Security Conference has been dedicated to delivering quality educational conferences to professionals in the fields of logical security, physical security, security management, privacy, law enforcement and intelligence groups.

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